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News

## Friday Morning Stir

By Erik Oster on July 18, 2014 10:13 AM



- [Felipe Esparza](#) mocks the way brands market to Hispanic millennials in Honda Fit spot (video above). [link](#)

-Kijiji, eBay and StubHub are bringing together sales teams to bring media sales in-house. [link](#)

-Pinterest partners with e-commerce platform Shopify. [link](#)

-The social World Cup winners. [link](#)

-Time Inc. creates native ad group. [link](#)

-Google struggles with mobile ads. [link](#)

-Full-service strategy and engagement firm [DX Agency](#) has been named social media, advertising and marketing agency of record in the U.S. by Dr. Schär.

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Tags: [DX Agency](#), [Felipe Esparza](#)